

## Why Hire Roger?

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### Seven reasons why clients hire Roger:

- 1. Results focused:** All Roger's services are tailored to ensure his clients' objectives are achieved whether he is delivering a conference speech to an audience of many hundreds, a small group seminar or workshop, or coaching an executive.
- 2. Client portfolio:** Roger has an impressive clients portfolio including internationally known firms like Accenture, Alliance & Leicester (Santander) Amadeus IT, Atkins, Avon Cosmetics, Cisco, Deutsche Bank, Diageo, Dixons Group, Eon, Ernst & Young, IBM, Kingfisher, OMD (Omnicom), PaperlinX, Pictet Asset Management, Russell Reynolds Associates SAP, Siemens and Shell International. In addition he works with voluntary sector organisations such as Shelter and the Anthony Nolan Trust as well as small and medium sized enterprises.
- 3. Research based:** Roger invests time to read the latest journals to ensure his work is backed up by proven research. Plus the research he has commissioned has been featured in the Financial Times, BBC and international press.
- 4. Client focus:** It sounds a little clichéd to use the words 'client focus' however one of the benefits of hiring Roger is that you will receive superior service as he works with you to ensure expectations are surpassed.
- 5. Style:** Roger delivers his work in a relaxed and entertaining style conducive to learning. His approach is creative & flexible, and adapts to suit the culture of his client company.
- 6. International reach:** Roger lives in London, UK and works worldwide. He has conducted business in over 40 countries across Europe, North & South America, Middle East, Africa, Asia & Australasia so has a cultural understanding whether he is delivering a workshop in Dallas, a seminar in Milan or a speech in Bangkok. In addition he has lived in Copenhagen, London, Madrid and New York, and has spent extended periods in West Africa.
- 7. Proven experience:** Prior to establishing his business in 2001 Roger gained 20 years progressive international business experience to Vice President level in the oil, finance, professional services, travel and IT sectors with firms like, Burmah Oil (Castrol), Amoco, Chase Manhattan, Thomson Travel Group, Amadeus, Korn Ferry International as well as several 'start-ups'. His corporate roles spanned general management, country manager, international market launches, marketing, international business development, sales strategy and global account management. In addition he has an MBA degree from Cranfield School of Management where he received the Lucius Carey award for enterprise – one of one five annual student awards. He also possesses BSc & MSc degrees in science subjects.  
You may read more about Roger's professional background at this page - [click here](#).

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- [London's City AM newspaper - Roger's feature article](#)
- [PERSONAL STORY: Bargaining at customs](#)
- [How people use their body language to project their authority](#)
- [ORGANISATIONAL STORYTELLING – Podcast - An interview with Steve Denning](#)
- [CRISIS & ISSUE MANAGEMENT – Podcast - An interview with Mike Seymour, International Director, Crisis & Issues Management at Edelmans.](#)
- [WOMAN AS LEADERS – Podcast - An interview with Susan Vinnicombe, Professor of Organisational](#)

- [Behaviour & Diversity Management Organization Studies at Cranfield School of Management.](#)
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  - [BUSINESS FINANCE - Podcast - Interview with Emeritus Professor of Finance and Accounting at Cranfield School of Management](#)
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  - [Press Release For Roger's Latest Book: "What Can Chief Executives Learn From Stand-Up Comedians?"](#)
  - [BBC interview - Planning your career for the year ahead](#)
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  - [EFFECTIVE PEOPLE MANAGEMENT â€œ Podcast - An interview with Shaun Tyson Emeritus Professor of Human Resource Management at Cranfield School of Management](#)
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